



Entrepreneurship and Start-ups Important Questions

Unit – 01: Introduction to Entrepreneurship and Start-ups

1. What is entrepreneurship? Explain its type in brief.
2. What are the characteristics of Entrepreneurship?
3. Difference between entrepreneurship and startup.
4. What is an entrepreneur? Write the common traits for entrepreneurs.
5. Difference between Entrepreneur and Manager.
6. Explain different types of business structure in details.

Unit-02: Business Ideas and their implementation

1. What is business idea? What are the main sources of business ideas?
2. How to implement a great business idea?
3. How to Visualize Your Business Idea?
4. What is activity map in business?
5. What is a business plan? Why Do Business Plans Fail?

Unit – 03: Idea to Start-up

1. What is a start-up idea? How do I get an idea for start-up?
2. How to do market analysis explain in brief?
3. What are the objectives of competition evaluation and strategy development?
4. Write the steps in risk analysis process?

Unit – 04: Management

1. What do you mean by management? Describe the management structure in brief.
2. What is an organizational structure? Explain with example.
3. What is talent management? What are the benefits of talent management?
4. What do you mean by recruitment? What are the benefits of recruitment?
5. What is financial management? Why it is important?
6. What are the role of financial manager?

Unit – 05: Financing and Protection of Ideas

1. Describe in details Financing methods available for start-ups in India.
2. How do you communicate with potential investor

Unit – 06: Exit strategies for entrepreneurs, bankruptcy, and succession and harvesting strategy

1. What is exit strategies in business? Also explain its type.
2. What do you mean by bankruptcy?